



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln St Ste 510
Denver, CO 80203-1507

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 169035-1 | 10/28/12 | October 2012 | 10/01/12 - 10/26/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| KOB | Olivia Lawrence | KOB | Local |

| Advertiser | Product | Estimate Number |
|---------------------|----------------------------|-----------------|
| Heinrich for Senate | Martin Heinrich 10/22-10/2 | 12674 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/22/12 - 10/28/12 | 169035 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/22/12 | 10/28/12 | News 4 Today I 5a-530a | M-F 5a-530a | M--TF-- | :30 | 3 | \$175.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M--TF-- 3 \$175.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/22/12 5:28 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1208H \$175.00 NM 1 All Th 10/25/12 5:28 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1211H \$175.00 NM 3 All F 10/26/12 5:22 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1211H \$175.00 NM | | | | | | | | | |
| 2 | 10/22/12 | 10/28/12 | News 4 Today I 530a-6a | M-F 530a-6a | -T----- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/23/12 5:43 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV-1208H \$300.00 NM | | | | | | | | | |
| 3 | 10/22/12 | 10/28/12 | Who Wants to Be A Millionaire | M-F 1130a-12p | ----F-- | :30 | 1 | \$75.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$75.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/26/12 11:39 AM Who Wants to Be A Million M-F 1130a-12p :30 MHTV-1213H \$75.00 NM | | | | | | | | | |
| 4 | 10/22/12 | 10/28/12 | News 4 @ 630p M-F | M-F 630p-7p | --W---- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/24/12 6:58 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1209H \$400.00 NM | | | | | | | | | |
| 5 | 10/22/12 | 10/28/12 | News 4 @ 10p M-F | M-F 10p-1035p | M----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/22/12 10:22 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1209H \$600.00 NM | | | | | | | | | |

Total Spots 7

Gross Total \$1,900.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



www.kobtv.com

Payment Terms 30 Days

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

INVOICE

DUPLICATE

| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
|---------------------|----------------------------|------------------------|-----------------------|
| 169035-1 | 10/28/12 | October 2012 | 10/01/12 - 10/26/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Heinrich for Senate | Martin Heinrich 10/22-10/2 | 12674 | |

| | |
|--------------------------|-------------------|
| <u>Agency Commission</u> | \$285.00 |
| <u>Net Amount Due</u> | \$1,615.00 |
| ABQ 7.0% | \$113.05 |
| <u>Amount Due</u> | \$1,728.05 |